

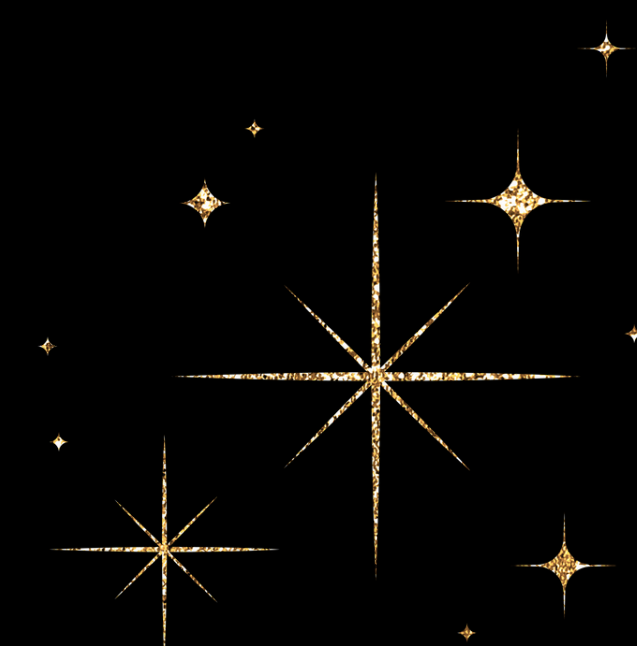


DealMakers ANNUAL AWARDS EAST AFRICA

2025

Private Equity Deal of the Year 2025 (East Africa)

will be unveiled at the
Annual Awards in March 2026



This year will be the 8th year Private Equity Deal of the Year is awarded

Deals will be nominated for inclusion by way of detailed motivations submitted by the firms involved.

THE DEAL MUST HAVE BEEN ANNOUNCED DURING THE 2025 CALENDAR YEAR (not necessarily closed).

The DealMakers editorial team will produce a short list of those it believes best qualify or consideration with input from the Independent Selection Panel.

The closing date and time for nominations is 12h00 on Friday, January 16, 2026.

There will be no extensions. Private Equity Deal of the Year will receive a framed certificate and a trophy appropriately inscribed.

DEALS WILL BE JUDGED ON THE FOLLOWING CRITERIA:

PRIVATE EQUITY DEAL OF THE YEAR:

- **Asset with good private equity characteristics** – cashflow generative business and able to service an appropriate level of debt? A business model that is resilient to competitor action and downturns in the economic cycle? Strong management team that is well aligned with shareholders and capable of managing a private equity balance sheet. Predictable capex requirements that can be appropriately funded?
- **Deal size** – is a factor to filter deals but plays a limited role for acquisitions. It does carry more weight for exits.
- **Potential/actual value creation** – Was the asset acquired at an attractive multiple? If the deal is an exit was it sold at attractive price? What is the estimated times money back and/or internal rate of return?

Please submit all nominations to marylou@gleason.co.za

DealMakers AFRICA Oval Table



PLATINUM SPONSOR
Private Equity Deal of the Year

 **ANSARADA**

PLATINUM SPONSOR
Deal of the Year

BRUNSWICK

PLATINUM SPONSOR
Individual DealMaker of the Year

 **PSG CAPITAL**